

Application form Paard&Koets 2019*20 and 21 April - Equestrian Centre de Peelbergen Kronenberg (NL)*

The undersigned, duly representing the company referred to below, declares that the company wishes to participate in Paard&Koets 2019, subject to the provisions set out in the Standard Terms and Conditions for Exhibitors Paard & Koets 2019, with which conditions the undersigned hereby expressly declares that he/she agrees.

Exhibitor information:

Company name:

Brand name (for publications):

Address: Postal Code: City: Country:

P.O. Box: Postal Code: City: Country:

Telephone:

Website: E-mail (general):

Product description (up to 70 characters):.....

Contact person:

Last name: First name: M/F

Mobile number: E-mail:

Billing address:

Company name:

Address:

Postal Code: City: Country:

Contact person administration: m/f

Telephone administration: E-mail administration:

IBAN number: BIC: VAT number:

Yes, I reserve a trade stand as marked on the form's backside at Paard&Koets 2019 and agree with the Standard Terms and Conditions for Exhibitors:

Name: City:

Date: Signature:

You can return the form to:

By post: Academy Bartels Event Management, Koestraat 11B, 5095 BD Hooge Mierde, the Netherlands

By email: info@paardenkoets.nl

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All prices are excl. VAT.

Please contact us if you need advice about the best location for your stand.

INDOOR

Stand space, inclusive stand construction and floor covering

- | | |
|---|-----------|
| <input type="checkbox"/> 3 x 3 m | € 570,- |
| <input type="checkbox"/> 4 x 4 m | € 830,- |
| <input type="checkbox"/> 5 x 4 m | € 1.040,- |
| <input type="checkbox"/> L-vorm 48 m ² | € 2.070,- |

Free space without stand construction, incl. floor covering for carriages and trailers

- | | |
|---|-------------------------|
| <input type="checkbox"/> At least 24 m ² - number m ² : | € 40,- / m ² |
| Reservations over 100 m ² | 10% discount |
| Reservations over 125 m ² | 15% discount |

OUTDOOR

- | | |
|--|-----------|
| <input type="checkbox"/> Pagode tent 3x3 m. including wooden floor | € 630,- |
| <input type="checkbox"/> Pagode tent 4x4 m. including wooden floor | € 855,- |
| <input type="checkbox"/> Pagode tent 5x5 m. including wooden floor | € 1.255,- |
| <input type="checkbox"/> Pagode tent 6x6 m. including wooden floor | € 1.700,- |

Free space for trailers, cars, trucks and related vehicles

- | | |
|---|--------------------------|
| <input type="checkbox"/> At least 24 m ² - number m ² : | € 38,50 / m ² |
|---|--------------------------|

Stand space for studbooks

- | | |
|--|---------|
| <input type="checkbox"/> Stable unit studbooks | € 250,- |
|--|---------|

Prices are inclusive:

- Electricity
- Wooden floor in pagode tent, floor covering in indoor stands
- Publication contact details in the Paard&Koets program
- Publication brand name on www.paardenkoets.nl with link to own website
- Two exhibitor parking passes per day

Optional:

- | | |
|--|-------------------------|
| <input type="checkbox"/> Floor covering in pagode tent | € 4,50 / m ² |
| <input type="checkbox"/> Lighting in indoor stand(s), per duospot (2 lamps attached to fascia) | € 30,- number:..... |
| <input type="checkbox"/> 1/1 A5 full color advert Paard&Koets program | € 350,- |
| <input type="checkbox"/> 1/2 A5 full color advert Paard&Koets program | € 200,- |

Insurance in any form and at any risk whatsoever, is not included. We advise you to take out a so-called transport/stay insurance for your properties. We will accept no liability whatsoever.

Payment of the stand rental must be made in two payment periods: 25% of the total amount within fourteen days after acceptance and 75% of the total at least one month before the first construction day of the exhibition. All prices are exclusive VAT. You will receive an invoice in time.

Cancellation may be in writing only. Costs are depending on the time of cancellation. Read also the Standard Terms and Conditions for Exhibitors and Sponsors.

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The terms on which Paard&Koets is open to participation are specified in these Standard Terms and Conditions for Exhibitors and Sponsors. All participants must comply at all times with Dutch and European legislation

Organization

Paard&Koets is organized by Academy Bartels Event Management (hereafter referred to as the organization).

Correspondence address:

Paard&Koets

Koestraat 11B

5095 BD Hooge Mierde

The Netherlands

Telephone: +31 (0)13 509 1666

E-mail: info@paardenkoets.nl

Website: www.paardenkoets.nl

Location and date

Paard & Koets is held on 20 and 21 April at the Equestrian Centre de Peelbergen in Kronenberg, the Netherlands.

Opening hours

Paard&Koets is open for visitors on Saturday from 9.00 am till 9.00 pm and on Sunday from 9.00 am till 6.00 pm. For exhibitors the grounds are open daily one hour before opening and one hour after closing of Paard&Koets. All exhibitors are obliged to open and occupy their stand half an hour before opening of the event and half an hour after closing of the event.

Assembly and dismantling

The assembly of the stand must be carried out on Friday 19 April between 8.00 am and 8.00 pm. Dismantling of the stands must be done on Sunday evening 21 April between 6 pm and 10 pm. Left stands and/or materials will be removed at the expense of the concerned exhibitor. You have to leave your area in the same condition as at the start. Costs for cleaning and/or repair of the stand will be charged.

Exhibition layout

You can find the most recent map on the website: www.paardenkoets.nl.

This map is subject to any changes by the organization. In case you have reserved a specified area the organization will contact you. However, the organization reserves the right at all times to change the layout. Your participation is not bound to a specific location.

Providing exhibitor information

Your company information will be used for several PR publications before and during Paard&Koets. We will use the information as specified in your application form. You are responsible for providing your information correctly and complete.

Parking

Prior to the event you will receive your parking passes for the exhibitor's parking. As exhibitor you will receive two exhibitor parking tickets, which you will receive digitally. Please provide the parking passes to your employees in time. Small vans and trailers should be parked on the same parking lot. It is not allowed to park transport vehicles along the side of the road. You must follow the signs and instructions of the

parking attendants at all times.

Security and insurance

Security staff will patrol the grounds from Friday 19 April 8 pm till Monday 22 April 7 am. You are responsible for your stand and your property. The organizations shall not bear any responsibility for insuring goods or other belongings of the exhibitors. The organization is not liable for damage, regardless of cause, to goods and/or persons that is caused by or in connection with participation in the event. You shall indemnify the organization from all claims from third parties in this respect. We advise you to store your valuables securely or to remove them for the ground at night. You are responsible for and are required to be insured against any damage caused by actions or negligence by you, your staff or by persons affiliated to you or by the exhibited goods.

Liability

The organization is not liable for damage, regardless of cause, to goods and/or persons that is caused by or in connection with participation in the event. You shall indemnify the organization from all claims from third parties in this respect. We advise you to store your valuables securely or to remove them from the grounds at night. You are responsible for and are required to be insured against any damage caused by actions or negligence by you, your staff or by persons affiliated to you or by the exhibited goods. The organization shall not be liable for consequential damage, such as damage in the form of loss of profits. In any case the organization's liability is limited to the amount which in resulting case is paid out on account of the liability insurance increased by the amount of the deductible.

Flooring and furniture

Indoor stands are provided with carpeting. For furniture you can contact the organization. We will send you the information with the whole product range.

Electricity

Your stand has a terminal for electricity (220 Volt, 6 Ampère). The use is free. If you have any specific requirements concerning electricity you can contact the organization.

Beverages and food

During Paard&Koets it is not allowed to sell or give away beverages and food without a written permission of the organization. For participants whose business is selling beverages and/or food or need it for demonstrating purposes, other terms apply. Selling for consumption at location is not allowed.

Distribution of flyers

You can only distribute advertising material from your stand. Distributing flyers at other locations is not allowed. This does not apply to sponsors with whom specific agreements were made.

Sublet

It is not allowed to sublet a reserved stand to third parties. If you want to share a stand space with another company you can contact the organization for the possibilities.

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Waste

Every exhibitor must dispose their waste into the designated waste containers. You must keep your stand clean and in good condition during the whole event. After the event the space must be left in clean and same condition as at the start. If you fail the organization will clean the space at your expense.

Payment

All mentioned prices are exclusive VAT. Payment of the stand rental must be made in two payment periods: 25% of the total amount within fourteen days after acceptance and 75% of the total at least one month before the first construction day of the exhibition. All prices are exclusive VAT. You will receive an invoice in time.

Cancellation

If you are forced to cancel your stand, cancellation costs will be charged. These are 10% of the stand rental til three months before the event, 25% til two months before the event, less than two months before the event 50% and less than two weeks before the event the whole amount.

Public order provisions

While present at the site you should act in a good manner and strictly comply with all directions and instructions given by officials of the organization and/or Equestrian Centre De Peelbergen. Exhibitors are not allowed to advertise or to develop other promotional activities during the event or on any of the event's buildings or on any of the location's fences or access roads without an explicit written approval. To use the organization's name and/or logo the exhibitor needs an explicit written approval from the organization. The organization is entitled to give instructions on how publicity tools will be implemented.

The exhibitor shall ensure that at the event, the parking area and/or outdoors, that there will be no:

- Stimulant substances present;
- Weapons and/or ammunition present, in accordance with the Firearms, Ammunition and Offensive Weapons Act;
- Photo, video and/or sound recordings made.

The organization reserves the right to give the exhibitor mandatory instructions concerning the execution of work in or at the event as well as for the use of the location, the parking area and/or outdoors. The exhibitor is not allowed to cause any nuisance.

Disputes

If you have a complaint, you are requested to file the complaint without undue delay, but not later than 30 days after the last day of the event. Complaints will not be processed after this period.

More information

For more information you can contact the Academy Bartels Event Management office at +31 (0)13 509 1666 or info@paardenkoets.nl.